An international Workshop on
Japan’s Anime Industry: Attainments and Prospects

The Harry S. Truman Research Institute for the Advancement of Peace, The Hebrew University of Jerusalem, May 21, 2014

08:30-09:00 Gathering and registration

09:00-09:10 Opening Remarks
Dr. Nissim Otmazgin, The Hebrew University of Jerusalem

09:10-10:30 The Future of Japanese Anime at Home and Abroad
Chair: Helena Grinshpun, The Hebrew University of Jerusalem
Naohiro Shichijo, National Institute for Science and Technology Policy (NISTEP), “Challenges and Opportunities for Japanese Animation”
Marco Pellitteri, Kobe University, “From ‘anime boom’ to the ‘anime decline’? Japanese Anime in Italy and France”

11:00-12:30 The Rise and Fall of Anime in America
Chair: Raz Greenberg
Michal Daliot-Bul, University of Haifa, “Anime Legacies in the USA: The Case of Anime Inspired Cartoons”
Nissim Otmazgin, The Hebrew University of Jerusalem, “Japan’s Anime Policy: Supporting the Industry or ‘Killing the Cool’?”

16:00-17:00 Round Table Discussion and Anime Screening (Rabin Hall)
Wada George, Anime producer at Production I.G., President of Wit Studio
Makihara Ryotaro, Anime Director at Wit Studio

Anime Screening: Attack on Titan (episodes 1 and 2)

Organizer: Nissim Otmazgin (Hebrew University) and Michal Daliot-Bul (University of Haifa)
For information and registration please contact: dorit.beer@gmail.com